


andrew heskins *design*

62 Wrexham Road, Bow, London, E3 2TJ | andy@andrewheskinsdesign.co.uk | www.andrewheskinsdesign.co.uk
+44 [0] 7986 461 675 | www.linkedin.com/in/andrewheskins |  andrew.heskins

at a glance

- » 20 years' experience in publishing design for print and web
- » Extremely versatile in print and new media solutions
- » Involved in senior client liaison, creative pitching, team management, and production and scheduling
- » Registered limited company, with business professional indemnity insurance of £500k and public liability of 1m
- » Owns hi-spec Macbook Pro



Runner-up for Freelancer Of The Year 2011, Advertising & Design Category. Finalist for Digital and Advertising & Design Categories in 2009, 2010 and 2011

Skills include:

» *Print*

InDesign (excellent)
Quark Xpress (excellent)
PhotoShop (excellent)
Illustrator (excellent)
Acrobat (excellent)
Digital/SLR photography (good)

» *Web/new media*

Dreamweaver (excellent)
DHTML/CSS (excellent)
Web Accessibility (good)
Flash/ActionScript (good)
PHP/CGI Scripts (basic)
Javascript (basic)

work

November 2007 to date

Freelance graphic designer

Working on a range of print and online projects including creative pitches, email newsletters, flash animations, web design and updates, UX (creative design), magazine and newsletter design. Clients include Hotels.com/Expedia, House of Fraser, ASOS, Care Quality Commission, Redwood Publishing, Anderson Norton Design, Chartered Quaily Intitute, Grist, Ogilvy Healthworld, Sequel Group, Beetroot Publishing, Dub Studios, Item Group, MYOB, Lexington Comms, TGV Design, Zero2 Creative, Wardour and Dusted Design.

1999 to November 2007

Online Art director, Wardour Publishing & Design

My role included art directing photo shoots, creating illustrations and directly supervising two members of staff, as well as freelance illustrators, artworkers and colleagues. I took a key role in many of Wardour's new business pitches, direct client liaison and print management.

I worked on a wide range of business-to-business titles, in many cases from conception to press (or web). Work included ITV Media (highly commended certificate: best online innovation for Planners' toolbox, APA Creative Awards 2008, nominated for best landing page, APA Creative Awards 2007, and Business to business category, NMA Effectiveness Awards 2007), MFI's *The Mag* (best new publication and best special issue of a regular publication award of excellence, CiB Awards 2005), *CIS Real* (best external magazine class winner, CiB Awards 2004), *Jackpot* magazine for Camelot, *Extra* for Norwich Union (best online internal newsletter award of excellence, CiB Awards 2004).

1995 to 1999

Graphic designer, Fire Prevention Association publishing department, Borehamwood, Hertfordshire

Designed a variety of work from books, direct marketing pieces, the *FP Journal* and the company's extensive web site.

education

Somerset College of Art and Technology -
BTEC HND Graphic Design, 1991 to 1993

Colchester Institute - Foundation Course of
Art and Design, 1990 to 1991

Colchester Sixth Form College - A levels, 1988 to 1990

courses

During my time at Wardour I attended a range of courses, honing my presentation and client liaison skills.

Using this knowledge, I helped lead and organise internal training seminars at Wardour. I also led client seminars, the last of which focused on changes to the Companies Act and how they provided new opportunities for on-line annual reports.

interests

My knowledge of web design has been largely self-taught - I've been mucking around on computers since my parents bought me a Commodore 64 as a kid. Now in my spare time I use those skills to pursue a real passion of mine, Asian film (see my web site www.easternkicks.com)

references

Available on request.