

## \_AT A GLANCE

- 20 years' experience in publishing design for print and web
- Extremely versatile in print and new media solutions, from magazines and brochures to UX/UI design
- Involved in senior client liaison, creative pitching, team management, and production and scheduling
- Creation of both frontend and backend theming for WordPress sites
- Registered limited company, with business professional indemnity insurance of £500k and public liability of 1m
- Owns hi-spec Macbook Pro

## \_SKILLS INCLUDE

### PRINT

- InDesign
- PhotoShop
- Illustrator
- Acrobat
- Digital/SLR photography

### WEB/NEW MEDIA

- WordPress theming
- Sketch
- Atomic.io
- HTML/CSS
- PHP
- Javascript

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## \_WORK

*November 2007 to date*

### **Freelance graphic designer**

Working on a range of print and online projects including creative pitches, email newsletters, flash animations, web design and updates, UX/UI, magazine and newsletter design. Clients include Hotels.com/ Expedia, House of Fraser, ASOS, Care Quality Commission, Ofgem, Redwood Publishing, FMXA PR & Marketing Agency, Sunshine, Anderson Norton Design, Chartered Quality Institute, Grist, Ogilvy Healthworld, Third Window Film, Sequel Group, Beetroot Publishing, Dub Studios, Item Group, MYOB, Lexington Comms, TGV Design, Zero2 Creative, Wardour and Dusted Design.

*1999 to November 2007*

### **Online Art director, Wardour Publishing & Design**

My role included art directing photo shoots, creating illustrations and directly supervising two members of staff, as well as freelance illustrators, artworkers and colleagues. I took a key role in many of Wardour's new business pitches, direct client liaison and print management. I worked on a wide range of business-to-business titles, in many cases from conception to press (or web). Work included: ITV Media (highly commended certificate: best online innovation for Planners' toolbox, APA Creative Awards 2008, nominated for best landing page, APA Creative Awards 2007, and Business to business category, NMA Effectiveness Awards 2007), Jackpot magazine for Camelot, Extra for Norwich Union.

*1995 to 1999*

### **Graphic designer, Fire Prevention Association publishing department, Borehamwood, Hertfordshire**

Designed a variety of work from books, direct marketing pieces, the FP Journal and the company's extensive web site.

## \_EDUCATION

Somerset College of Art and Technology – BTEC HND Graphic Design, 1991 to 1993

Colchester Institute – Foundation Course of Art and Design, 1990 to 1991

Colchester Sixth Form College – A levels, 1988 to 1990

## \_COURSES

During my time at Wardour I helped lead and organise internal training seminars at Wardour. I also led client seminars, the last of which focused on changes to the Companies Act and how they provided new opportunities for on-line annual reports.

## \_INTERESTS

My knowledge of web design has been largely self-taught – I've been mucking around on computers since my parents bought me a Commodore 64 as a kid.

In my spare time I manage a site dedicated to Asian film, which has grown in reputation from the days when it was just me posting, to now having contributors and readers across the globe, attending and curating festivals, appearing on BBC TV and Radio, and presenting at BAFTA. ([www.easternKicks.com](http://www.easternKicks.com))

## \_REFERENCES

Available on request.